



# BARN LIGHT

## ELECTRIC COMPANY®

**Job Title:** Assistant Product Photographer  
**Department:** Marketing  
**Reports to:** Marketing Manager

**Supervisory Responsibility:** No  
**FLSA Status:** Non-Exempt  
**Physical Demands:** Level I

**Job Summary:** Assist with taking photos of company products and editing them for the website and printed media.

### **Essential Duties and Responsibilities:**

- Collaborate with Marketing Team to ensure all materials needed for each product photo shoots are acquired
- Polish and clean products for each photo shoot as needed
- Assist in photographing new products for official product launches
- Update pre-existing product photos in need of updates/correcting
- Isolate and edit product photos, remove any blemishes and color correct as needed
- Composite parts and accessories as needed to show different mountings, finishes, and styles
- Save all images in high res and web res formats
- Determine desired images/compositions and choose equipment, props settings and lighting to achieve desired results
- Retouch, resize and enhance images as needed using Photoshop or other photography software
- Perform other duties as assigned

### **Required Skills**

- Experience with Photoshop
- Photography experience
- Traveling, on occasion, for photoshoots of installed products
- Knowledge of DSLR camera, lenses and lighting
- Familiarity with social media applications (Facebook, Instagram, Twitter, LinkedIn, and Pinterest)
- Attention to detail
- Ability to work without constant supervision

### **Preferred Skills**

- Videography experience
- Graphic design experience/background
- Experience in Lightroom Software

### **Educational/Certification/License Requirements**

- AA Degree preferred

Please note this job description is not designed to cover or contain a comprehensive listing of activities, duties or responsibilities that are required of the employee for this job. Duties, responsibilities, and activities may change at any time with or without notice.

***Barn Light Electric is an equal employment opportunity employer***